



Kisan Guru
Farmer's Destination

Seller Registration Policy

India's top online marketplace is Kisan Guru. Sell your goods online on Kisan Guru, whether you are a manufacturer, seller, or supplier, and you may quickly rise to the top of the e-commerce industry with no investment. Kisan Guru focuses on enabling sellers across India by providing special seller workshops, training, and support through a team of experts.

Selling is simple and cost-free on with us. Simply register, offer your catalogue, and begin selling your goods.

What else? Our third-party "Ecommerce Service Providers" offer logistics support, cataloguing assistance, product photography, and packaging supplies. With our fulfillment services, you can count on quicker delivery of your purchases, expert quality inspection, and attractive packaging. You obtain a great seller portal when you combine these with the fastest payments in the market.

Need More Information For Selling On Kisan Guru?

Be a registered seller on Kisan Guru in 3 simple steps:

1. Register as a Kisan Guru seller
2. Requirements to sell your products

- Create an account

All you need is:

GSTIN / PAN

Bank account

- List your products

List the products you wish to sell in the supplier panel.



Kisan Guru
Farmer's Destination

- Get orders

Get active orders from a diverse audience on our shopping platform.

- Low cost shipping

After getting an order, these will be shipped at the market's rate.

- **Get timely payments**

The payments made will be directly sent to your registered bank accounts by following a 10 day payment cycle from the date of delivery.

- Grow your business with us

You will have access to a variety of tools and services (both paid and free) to support the expansion of your business once you sign up as a kisan-guru.in seller.

Here's how Kisan Guru can promote your development:

You receive the Prime Badge if you decide to sell through Local Shops by Kisan Guru or choose Fulfillment by Kisan Guru to deliver your products to customers.

You may boost your chances of winning the Offer Display by using our Automated Pricing tool to define rules and automatically alter the prices of your products.

You may find out more about your consumers by using our Voice of Customers Dashboard.

- 24*7 Support with a click

We will always be there for you as a Kisan Guru vendor. We will respond to your inquiries. We can assist if you're looking to outsource services to a qualified service provider. We can also support you if you just want to learn on your own.



Kisan Guru
Farmer's Destination

Why sell on Kisan Guru?

- Reach crores

Reach crores of customers with the help of our website, Kisan Guru, India's most searched and accessible shopping destination. Further, you can expand your selling idea globally to make bigger profits.

- Delivery to all Indian Pincodes

The products are 100% deliverable to Indian pincodes through Kisan Guru's easy shipment and fulfillment policy.

- Easy return and exchange policy

We support the best exchange policy for products that do not match customers' need.

Benefits of selling on Kisan Guru

Being a registered seller on Kisan Guru, India's most visited shopping website your array of products is available to the global audience 24x7. More than 7 lakh businesses irrespective of their sizes sell on Kisan Guru today. Thus, the host of benefits for you, the seller is:

- Regular secure payments

Funds are safely deposited directly to your bank account, even for Pay on Delivery orders, every 10 days.

- Stress-free orders shipment

Let us take care of the shipment and delivering of your products to the doorsteps that have made the order. Additionally, we will take care of the returns, if necessary.



Kisan Guru
Farmer's Destination

- Service at each step

We will assist you at every step from third-parties to take professional photographs to managing your account and much more as per your demand.

- Get noticed

Find new customers with targeted ads and pay only when customers click.

- Sell to worldwide customers

Sign up for Kisan Guru Selling & reach customers in up to 200+ countries.

- 0% Commission fee

Suppliers selling on Kisan Guru keep 100% of their profit by not paying any commission.

- No order cancellation charges

Orders that you can't fulfill due to unforeseen circumstances can be cancelled without fear of fines.

A large, semi-transparent watermark of the Kisan Guru logo is centered on the page. It features the same tractor, sun, and crops as the top logo, but in a lighter shade. Below the watermark, the text "Kisan Guru" is written in a large, bold, green font, with "Farmer's Destination" in a smaller, grey font underneath it.

Kisan Guru
Farmer's Destination